

PUBS MATTER.

Why this matters

There has never been a more important time to send a clear message to politicians and the media that Pubs Matter.

Pubs need fair treatment and better financial support from government to get them through the festive period, which would usually be the busiest time of year.

During the Coronavirus pandemic, pubs have faced more restrictions than other businesses. This has reduced trade, left many at risk of closure, and means that people can't benefit from the social and wellbeing benefits of going to the pub this Christmas.

Publicans have spent thousands making their pubs COVID-Secure, improving ventilation, and helping with Test and Trace. But in most parts of the UK people can't meet in pubs, regardless of what pubs have done to help people socialise safely in small groups.

Pubs Matter is a campaign to get everyone talking about why pubs and social clubs across the UK are a force for good.

From **13th to 16th December**, we want to flood social media and MPs' inboxes with messages about why #PubsMatter

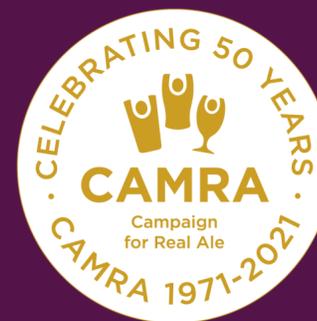
Any organisation, pub or person can get involved.



whypubsmatter.org.uk

#PubsMatter

The organisations behind Pubs Matter represent people that love pubs – the people who run them, the people that brew beer for them and most importantly the people and communities who use them.



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PUBS MATTER.

Get Involved

whypubsmatter.org.uk
#PubsMatter

SHARE

Why #PubsMatter to you on social media

Write a message, or better yet make a short video, and share it with your followers with the hashtag #PubsMatter

EMAIL

Your MP and ask them to support the campaign

Be sure to personalise it with your reason why #PubsMatter

TWEET

The Prime Minister so they see the message too

If you're in Scotland, Wales or Northern Ireland tweet to the First Minister

[Download our social media graphics here](#)

[Stuck for ideas? Visit the 'Why Pubs Matter' page](#)

[Click here to use our online tool to email your MP](#)

Ask them to support a proper financial support package for pubs and brewers, and allow people to socialise safely in COVID-secure pubs

[Not sure who to tweet to? Click here and we'll match you up!](#)